

Getting Back to Business in a Post-COVID19 World



For more information & resources, go to:
<https://pureresurgence.net/covid19>

It's a new world with new expectations and in order to succeed we must Improve, Adapt, and Overcome.

We know that the best selling tool for any product is having the opportunity to “try before you buy” and that’s why we still believe the best way to improve your customers’ experience & your sales is to keep our salt scrubs in your bathrooms.

However, due to concerns over the spread of germs, we’ve come up with a few suggestions that you might consider when placing the salts in your bathroom:



Consider purchasing disposable spoons and displaying them in a cup/jar next to your salt display. This allows your guests to use individual spoons & not re-use the same spoon your previous guests may have touched. We can provide these 100/\$8 or you can source them locally/online.

For a more cautious display, consider purchasing small souffle cups with lids and stack the individual “servings” in the salt display bowl. (We suggest 1/2oz or 3/4oz size containers. 3/4oz containers shown here with approximately 1 teaspoon of salt scrub in each). For a limited time we can provide your samples individually packed like this (instead of buckets). Give us a call if you’d like to discuss this option.



Depending on your environment, you may also consider offering complimentary hand and/or foot scrubs using the bulk buckets during your other service offerings.

Our salt scrubs are the perfect partner for your location to offer upon re-opening as salt is naturally anti-bacterial, anti-microbial and anti-inflammatory. For centuries, salt therapies have been used to heal and combat illness. Salt is the earth’s natural cleanser. Our salts gently cleanse and exfoliate the skin while our organic jojoba oil perfectly hydrates, leaving your skin incredibly soft. Pure Resurgence salt scrubs can be used as an exfoliating hand wash or as an all over body scrub.

Let us know if there’s anything we can do to help you get things rolling again!
(817) 288-7210 or info@PureResurgence.com